



### EVERYTHING YOU NEED TO KNOW ABOUT COOLSCULPTING

CoolSculpting is an exciting FDA-approved fat reducing technique that freezes fat with targeted cooling.

Fat freezes at a higher temperature than muscle, skin, and tissue combined and it may seem too good to be true, but the results from this cooling technology are real. The treatment lets us sculpt different areas of your body, by focusing in on the stubborn fat. The result is similar to liposuction but with absolutely no surgery, no downtime, or needles.

#### **BEST CANDIDATES**

The CoolSculpting® procedure is a non-invasive procedure that is intended to change the appearance of the treatment area by delivering controlled cooling at the surface of the skin to break down fat cells that are just beneath the skin. This procedure is not a treatment for obesity or a weight-loss solution.

Clinical studies of a treatment site have shown that the CoolSculpting procedure can break down fat cells to change the appearance of visibly localized bulges of fat that is just beneath the skin on the abdomen, thighs, flanks and submental area. The submental area is the area under the chin. Following the procedure, the treated fat cells are naturally processed by the body. Visible results can vary from person to person.



## CONSULTATION

During your consultation, at Academy Face & Body we will examine your body type and review your goals to determine if CoolSculpting is right for you. We recommend that our patients talk about their goals during the consultation, this way we can see what fat reduction package is the best fit to achieve your overall goals.

CoolSculpting is unlike any other fat reduction treatment in the cosmetic industry. The science behind CoolSculpting is valid. Our expert staff at Academy Face & Clinic has years of experience with this innovative technology.

We will make it our top priority to make sure that you receive the best treatment plan and advice.

#### **PREPARING FOR YOUR SESSION**

On the day of your scheduled session, we advise that you wear comfortable clothing, each area requires 35-75 minutes so please plan accordingly if having multiple areas. Most patients bring something to read, listen to, watch television or even take a nap while the CoolSculpting machine works its magic. Wifi, lunch area & work station are available, for your own mobile office.



# THE COOLSCULPTING TREATMENT

At the beginning of the treatment, we will place a gel pad to the area that needs to be treated, this gel shields and lubricates the skin.

Then the applicator is placed on the area, and you will feel some suction as your fat tissue is pulled out into the applicator. Some of our patients report the feeling as acute tugging, pulling, or pinching. After the tugging sensation, you will feel extreme coldness on the skin, as the cooling process starts. In a few minutes, the area will start to go numb. There may be some discomfort and tingling, but it usually only lasts for the first 10 minutes.

When your session is complete the vacuum will be turned off and the applicator will be removed from your skin. At this point, the treated area will be massaged using our specialized radial wave therapy to increase blood flow and further improve your results.



## THE COOLSCULPTING TREATMENT

Right after the procedure the treated area will become red, and you may experience some bruising, tingling and stinging sensations. The bruising should go away in a couple of weeks, and the symptoms normally subside in a few days. We recommend in house zwave (radial wave therapy) to reduce expected discomfort. We also recommend warm (not hot) or cool (not cold) compresses and self-massage to help.

# RESULTS FROM COOLSCULPTING

Some patients can see results in just three weeks post treatment, but most report the best results between eight and twelve weeks.

We encourage patients to compare the results of CoolSculpting to liposuction. These are both productive fat reducing treatments, but each one offers different results.

Choosing CoolSculpting's fat reducing treatment plan allows our patients to gain similar liposuction results without any surgery or any downtime.

One of the many benefits of CoolSculpting is the convenience of being able to carry on with your day without any of the invasive side effects that you would experience with liposuction. Pier reviewed clinical studies have shown CoolSculpting results to be comparable to those of liposuction.

# RESULTS OF COOLSCULPTING®























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